

# FRASER CROALL

## CV



### CONTACT:

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### BONNIE SCOTLAND:

14 Craigleith Hill Green  
Edinburgh  
EH4 2ND  
Scotland

### BIG SMOKE:

112c Avenue Mansions  
Alexandra Park Road  
London  
N10 2AH  
England

### ACHIEVEMENTS:

Finalist - 2009 E4 E-Stings competition.  
Submission currently airing on E4 TV channel & online.

2nd Place (FX Mix) at Bitfilm Festival 2009 for short film The Waiting Game.

Finalist - 2008 E4 E-Stings competition.

Winner - 2007 Thrifty Squid Challenge.  
National competition run by Barclays, HM Treasury & the charity Kikass.  
Awards £10,000 to one proposal. I volunteered with youth group Move On  
& develop the design & media for their entry - A scheme to enable social  
inclusion and education for disadvantaged 16-25 year olds in Edinburgh.

### EMPLOYMENT:

Breakfast of Champions - London/New York  
Motion Graphics designer (Feb 2006 - Dec 2009)  
Lead animator & designer on numerous projects. Clients include T-Mobile,  
L'Oreal, BBC/Kudos, SKY & Microsoft. Other responsibilities include editing,  
storyboarding, sound mixing & achieving high quality results while working  
to tight deadlines.

Onedotzero - London  
Intern - (Dec 2005 - Jan 2006)  
Assisted during submission stage of the Onedotzero 10 animation festival.

The Skinny - Edinburgh  
Art Director (June 2005 - Feb 2006)  
Lead the design of the identity & branding of a new monthly culture  
magazine for central Scotland. Other responsibilities included editorial  
design, creating animated stings & bumpers for use as projections & adverts.

Navyblue, The Partners, Landor Associates, 300 Million  
Work placements (Sept 2004 - June 2005)

### EDUCATION:

Edinburgh College of Art (2000 - 2004)  
BA (hons) in Visual Communication - 2.1

D&AD Advertising Workshops (2004)

Broughton High School, Edinburgh (1994 - 2000)  
Higher Grade: Art & Design - A, English - C, Computing - C

### SKILLS:

Fluent in Adobe After Effects, Premier Pro, Photoshop, Illustrator, Audition,  
Indesign, Windows media encoder, Quicktime Pro and Sorenson Squeeze. Good  
Knowledge of Adobe Encore, Microsoft Word, Power point & Maxon Cinema 4D.  
I am also well versed in preparing artwork ready for print.

References available on request.

Thank you for your time.